



**Collaborator:**  
Cunningham Group

**Type:**  
Resort/ Retail/  
Hotels/ Sports

**Client:**  
Gangwan-do  
Development

**Size:**  
4,850,000 M2

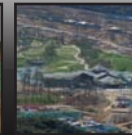


**Location:**  
Gangwan-do, South Korea

In the mountainous center of the Korean peninsula there is a beautiful place appropriately named Peace Valley. Our clients asked us to create Alpensia, a resort unlike any other in Korea, in Peace Valley as well as facilities to support Korea's bid for the Winter Olympics. The InterContinental Hotel Group has recently announced that they will operate Alpensia's three main hotels - a luxury resort hotel and two family hotels.

**GlobalDesign Workshop's** design creates the critical mass necessary to make a major international resort successful. Based on the resort village concept recently rediscovered in North America, continually enjoyed in Europe, and now deployed in Asia, the village includes an energetic combination of hotels, restaurants, shops, entertainment venues and condominiums. The concentration of energy and facilities this concept generates has the additional benefit of leaving much of the beautiful site untouched.

Seasonality is one of the biggest challenges faced by the tourism industry. Thus, we have incorporated a host of year around activities, including a wellness center, a year around board hill, an indoor water park and an outlet shopping village.



# Resort Design

## *Alpensia InterContinental Resort*

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